HUMAN RIGHTS & DEMOCRACY LINK AFRICA



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24th March 2025

SUBJECT: <u>REQUEST FOR INTERNATIONAL VOLUNTEERS TO RIDE</u> <u>AFRICA.</u>

I hope this letter finds you well. My name is Mr.Rukidi Sam and I am working with a not for profit organization called Human Rights and Democracy Link Africa (RIDE -AFRICA) dedicated to save the rural vulnerable women and children in Uganda.

RIDE-AFRICA is a well-established NGO operating in Western Uganda. Founded in 1996, with a service delivery mission and a long-term commitment to the promotion and protection of rights of vulnerable communities. RIDE-AFRICA has amassed substantial experience in service delivery to the people and created numerous development programs based on community needs, which are more helpful in achieving sustainable and equitable socio-economic development.

Over years, RIDE AFRICA has accumulated experience in community development work, which has led to identification of a new strategic direction that is currently being implemented, focused on the following programs;

Human Rights and Gender, Democracy and Good Governance, Environmental Conservation and Strengthened Institutional Capacity of RIDE-AFRICA.

RIDE-AFRICA' Vision A society where men, women and children enjoy their rights.

Mission: To promote the respect and protection of rights of vulnerable communities in Uganda

To achieve our programs and make a meaningful impact, we are seeking enthusiastic international volunteers who are passionate about our programs. We believe that your network of dedicated individuals could greatly contribute to our efforts and help us reach our goals.

We would greatly appreciate if you could share this opportunity with potential volunteers within your network or organization. Additionally, if you have any volunteers who might be interested, we would be delighted to provide further information and discuss how they can get involved. If you have any questions or

require additional information, please do not hesitate to contact me directly at +256772463522 or by email at rukidi.s@ride-africa.org We are eager to collaborate and am confident that with the support of dedicated international volunteers, we can make a significant difference.

Expectations; As RIDE AFRICA we expect you to build our capacities in following areas.

1. Skill Development and Training

- Workshops and Seminars: Conduct training sessions to improve the skills of local staff and volunteers in areas such as project management, financial management, marketing, fundraising, and technical skills.
- Mentorship: Offer one-on-one mentoring to local team members, providing guidance and sharing best practices.

2. Knowledge Transfer

- **Technical Expertise:** Share specialized knowledge or technical skills that local organizations may not have in-house, such as IT, healthcare practices, or educational methods.
- **Resource Development:** Assist in creating training manuals, guidelines, and resource materials tailored to the needs of the local organization.

3. Capacity Building in Management and Operations

- **Organizational Development:** Help improve organizational structures, develop/reviewing strategic plan, and enhance operational efficiency.
- **Systems and Procedures:** Implement or optimize systems for project tracking, monitoring and evaluation, and internal processes.

4. Fundraising and Resource Mobilization

- **Grant Writing:** Assist in writing proposals and grants to secure funding from international donors or foundations.
- **Networking:** Leverage their international networks to connect local organizations with potential donors, partners, and collaborators.

5. Program and Project Support

- **Project Design and Implementation:** Provide support in designing and implementing new projects or enhancing existing ones.
- Monitoring and Evaluation: Help develop and execute frameworks for monitoring and evaluating the effectiveness of programs.

6. Capacity Building in Advocacy and Outreach

- Advocacy Strategies: Share expertise in advocacy and policy work to help local organizations influence public policy or raise awareness about critical issues.
- **Communication Skills:** Train local staff in effective communication strategies, including social media management and public relations.

7. Knowledge Sharing and Networking

- **Cross-Cultural Exchange:** Facilitate cross-cultural exchanges that broaden the perspectives of local staff and volunteers.
- **Partnership Building:** Assist in establishing partnerships with other organizations, both local and international, to enhance collaborative efforts.

8. Innovation and Technology

- **Technology Integration:** Introduce new technologies or digital tools that can improve the efficiency and effectiveness of local organizations.
- **Innovation Workshops:** Conduct sessions to brainstorm and develop innovative solutions to local challenges.

9. Strategic Planning

- **Long-Term Planning:** Assist in the development of long-term strategic plans to ensure sustainability and growth of local organizations.
- **Capacity Assessments:** Help assess the organizational needs and develop strategies to address gaps and improve overall capacity.

10. Evaluation and Feedback

- Assessment: Provide objective evaluations and feedback on programs, processes, and practices to help RIDE-AFRICA improve and adapt.
- **Impact Measurement:** Assist in developing methods to measure and report on the impact of the organization's work.

Office location

We are located on plot 18, Kaija, Kabundaire, Fort Portal City.

While in Fort Portal you will access opportunities of touring around.

Fort Portal is a city located in the Western Region of Uganda. It is the seat of Kabarole District and historically of the Toro Kingdom. With estimated Population: of m 54,275 by (2014) Uganda is in East Africa and is the same size as the state of Port Land.

Fort Portal is the gateway to Uganda's adventures. Fort Portal City lies on the northern foothills of Rwenzori Mountain. Fort Portal is Known for being vibrant and welcoming. It was Named *after the British Special Commissioner for Uganda Sir*, Gerald Portal, Fort Portal Tourism City is green and lush because of the rain.

Beautiful people, beautiful nature, unique environment and serenity are some of the descriptions that will spark to you when you set foot in Fort Portal, the now famous Uganda's Tourism City in the making.

Lying in mid-western Uganda, Fort Portal also Tooro kingdom's capital the King of Tooro Kingdom has a palace overlooking Fort Portal our City is a gateway to some of the most beautiful sceneries and unique environment nature has to offer on earth giving you access to numerous crater lakes, hills, mountains, endemic fauna and flora and one of the most beautiful, serene and hospitable people you can find, the Batooro that comprise the majority of the population.

Fort Portal has in the last couple of years been sought as Uganda's pearl of Tourism since it's strategically located in the heart of most of the major tourism sites and activities in Uganda found in the Albertine region prompting the government to consider it in the National Development Plan. Fort Portal is now referred to as a tourist city.

The true definition of Fort Portal as a city entirely lies in "Tourism" thus the Tourism City title. By nature, location, environment and people, Fort Portal is unrivalled as being the heart of most of Uganda's tourism sites and activities. Fort Portal is in other words the Tourism Capital of Uganda due to its natural instatement.

Fort Portal is strategically located in the heart of major tourism sites including the snow- capped mountains of the moon, commonly known as Rwenzori Mountains, Semuliki national park Uganda's largest Queen Elizabeth National Park, is home to gorillas and chimpanzees and a host of other primates, is a center of over incredible crater lakes, the Mwenge and Kibaale natural forests featuring over 400species of birds, other animals and 1000s of flora species.

Fort Portal beholds of the most complete and all-inclusive climate with balanced weather throughout the year favoring stable farming and human settlement all year round.

Serenity and hospitability are the phenomena that make up tourism; all these are completely by nature found in Fort Portal on top of the Batooro who are naturally hospitable, beautiful and the most peaceful ethnic group in Uganda creating a whole exciting welcoming tourism environment capped by the endless and numerous tourist activities and sites.

Amenities that make Fort Portal special tourism applause

All major Roads to from Fort Portal to other major town and tourism sites are tarmacked namely; Fortportal-Kasese, Fort Portal-Ntoroko, Fort Portal-Bundibugyo, Fort Portal-Kampala, Fort Portal-Mbarara and Fort Portal-Kamwenge road making those places easily accessible from Fort Portal

Located in the center; all the major tourism sites are not more than an hour away from Fort Portal at an average of 80KM/hr making it possible for to and fro journeys daily from Fort Portal

Serene, peaceful and tranquil; Fort Portal has not experienced any form of violence and threats in many years making it the most secure place to settle for any tourist in Uganda.

The welcoming and hospitable nature of the Batooro keeps any visitor comfortable giving a home away from home feel to tourists

With Fort Portal's nature and environment, lots of fun activities can be created in different places in addition to the usual clubbing, bar going, ball games and athletics. Fort Portal is also located on a high rise making it a no flood zone despite heavy rains evenly distributed throughout the year making it even safer.

Fort Portal due to its tourism city phenomenon will over the years be a unique metropolitan area with a blossoming hotel and hospitality industry holding hundreds of thousands of tourists at any single time from across the world boosting lots of other local businesses including majorly the transport and agriculture/food sectors.

Fort Portal stands out to be unrivalled as the tourism destination in Uganda which provides huge potential for employment of the young workforce hence increasing the per capita income of the local households.

Thank you for taking the time to read and respond to us.

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"Empowering communities to attain better livelihood"